



The Viewpoint

August 2009

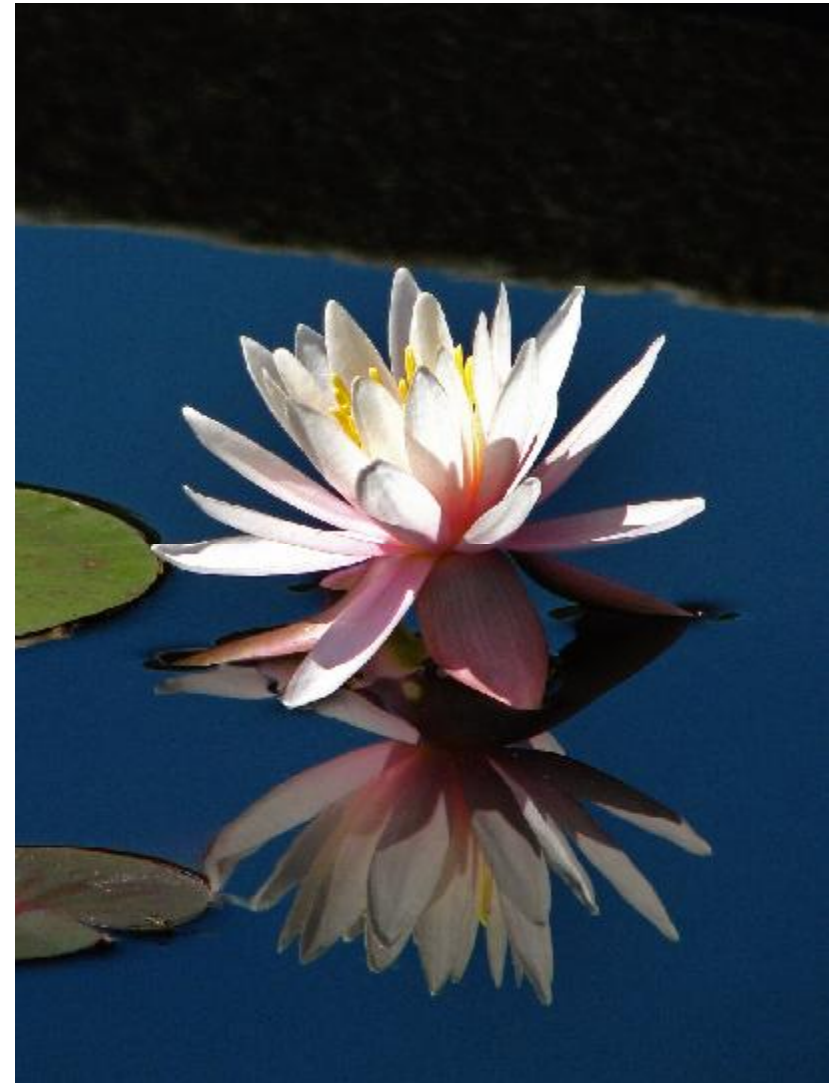


Photo Arts Club of Toledo
Toledo Botanical Garden
5403 Elmer Drive
Toledo, Ohio 43613



Cover Photo By: Suzanne Alexander
<http://PhotoArtsClubofToledo.com>

Coming Attractions

Aug 2 - Sunday - First Sunday Art Day at TBG - Clubhouse will be open from 12-4 p.m.

Aug 6 - Thursday - Cover Contest - "Natural Light shooting" - a brief presentation by Tom Sheehan; followed by a photo shootout session - Clubhouse and outdoors - 6:30 p.m.

August 13 - Thursday - Board Meeting - Clubhouse - 7 p.m. - all are welcome to attend.

August 20 - Thursday - Monthly contest - Natural Light photo results discussions - Clubhouse - 7 p.m.

September 3 - Thursday - Cover Contest - Scavenger Hunt results - Clubhouse - 7 p.m.

September 12 - Saturday - Studio Group - Clubhouse - 10 a.m.

PAC Updates

Renewals and New Members: Thank you Thomas Sheehan for renewing your club membership.

PAC Scavenger Hunt: Scavenger Hunt at PAC was another success this year. A number of members participated in a challenging but interesting theme orchestrated by Steve Stalker. Members will meet on September 3rd to display the pictures. You can either e-mail the pictures to Steve or give them to him on a CD or USB flash drive. Please title the picture at the bottom so that there is no confusion about what category is being displayed. Please remember that this is not a contest and there are no awards. The fun part is seeing how we all interpreted each of the categories and to learn and share the photographic skills of our fellow members.

Photo Contest Analysis - By Larry Low

At our last monthly meeting, Larry Low presented a binder to the club that includes a detailed analysis of PAC's Annual Photo Contest's results for the past 3 years. He devised an analysis technique (which he has clearly explained) using

Excel spreadsheets (another process and file name structure that he has provided to help us do our own if we ever want to) to evaluate the photo contests and come up with results that are truly eye opening. It puts the contest in a new light. Even if you did not win anything in the last 3 contests, the analysis shows where you stand in comparison to the winners. You will be amazed to see how you can be easily in the top list of photographers without having won a ribbon. There are other things from the contests, such as pictures of the walls where photos were displayed, sponsor's list, contest brochure, etc. It is a truly remarkable work and we need to applaud Larry for his effort and dedication. The binder has been kept in the clubhouse for everyone's reference. Our hope is that our Photo Contest Committee can use this for raking in more and better sponsors for our next year's contest and our members can see the detailed results of Larry's analysis.

Photo Tips and Techniques

Water Reflections: If you take photos of kids in the pool on a sunny day, there will be exposure problems because of bright reflections from the water. To get a good exposure take a meter reading from a skin tone or meter a mid tone value such as a blue sky or a gray camera bag. Then with these readings set your camera to manual mode and, based on your meter readings, set your shutter speed and aperture. A polarizing filter will be useful in reducing the amount of reflections (and is also useful to deepen the color of the sky and foliage).
~~~~~Jim Hagan

## Naturalist Camera Club's (NCCT) Field Trip - Saturday, August 14 - Sterling State Park

The Wm. C. Sterling State Park has seven miles of trails that offer opportunities for exploring and viewing Lake Erie sand dunes. The 2.9-mile paved Marsh Trail circles one of the marsh lagoons in the park. A 0.6-mile hiking trail follows the Lake Erie shoreline. These trails include interpretive stations, an observation deck and a covered pavilion. The Park is located at 2800 State Park Road at the I-75 Exit 15 in Monroe, MI

48162. We will meet at the Visitor's Center at 10 AM – food and beverages are available at the park. Let me know if you would like to car pool – Jim Hagan 419 842 1015.

### **2010 Trek To Northwestern Michigan**

In 2010 the Toledo area camera clubs are planning a Trek to the northwestern portion of the lower peninsular of Michigan – tentative for the week of May 22nd 2010 (Sunday May 22 through Friday May 27th). Our stay will be based in Traverse City (just a five hour drive) from which two beautiful peninsulas jut out north from the city. Nearby cities include the lovely towns of Petoskey, Harbor Springs and Charlevoix. We will have a great time enjoying quaint towns, lighthouses, wineries, roadside fruit stands, lakeside views and the Sleeping Bear Dunes. For information about the area visit <http://www.visittraversecity.com/video/>

There will be a planning meeting on Saturday August 22nd at 1:30 pm at the clubhouse. Everyone is invited. If you were on the 2008 Smoky Trek or the 2009 Maine Trek bring some of your photos to share - perhaps 50 or so. And please come if you are interested in planning for the 2010 Trek.

**Scott Kelby's 2nd Worldwide Photowalk:** Scott Kelby's 2nd worldwide Photowalk was held on July 18, where 50 photographers took wonderful pictures of the downtown area. Each photographer was allowed to submit 2 of his or her pictures for the worldwide contest. The leader of the walk was then required to submit one of those pictures for the final contest. Tajinder's picture was selected as the final contest entry and can be viewed at the following address <http://worldwidephotowalk.com/toledo-oh-usa/files/2009/07/sombre1.jpg>

\*\*\*Viewpoint will be printed/posted in a new Internet-friendly format with the next edition. A lot of exciting changes, e.g. Monthly contest photo winners will also be published along with the Cover Photo contest winner.\*\*\*

## **Officers and Board Members for 2009-2010**

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